



E-Tafakna

The LegalTech AI Suite empowering MENA's businesses — instantly.

Create, Manage, Collaborate, Sign, Share

Problem

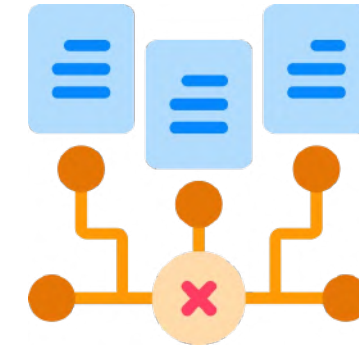
An Inaccessible and **Outdated Legal System**



Paperwork
challenge



Inaccessibility
of legal counsel



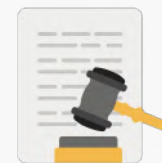
Absence
of digitized workflows



Risks of errors
and non-compliance

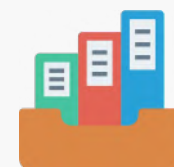
E-Tafakna

Your legal department - Everywhere with you.



Legal Documents

+300 templates: Français, English, العربية



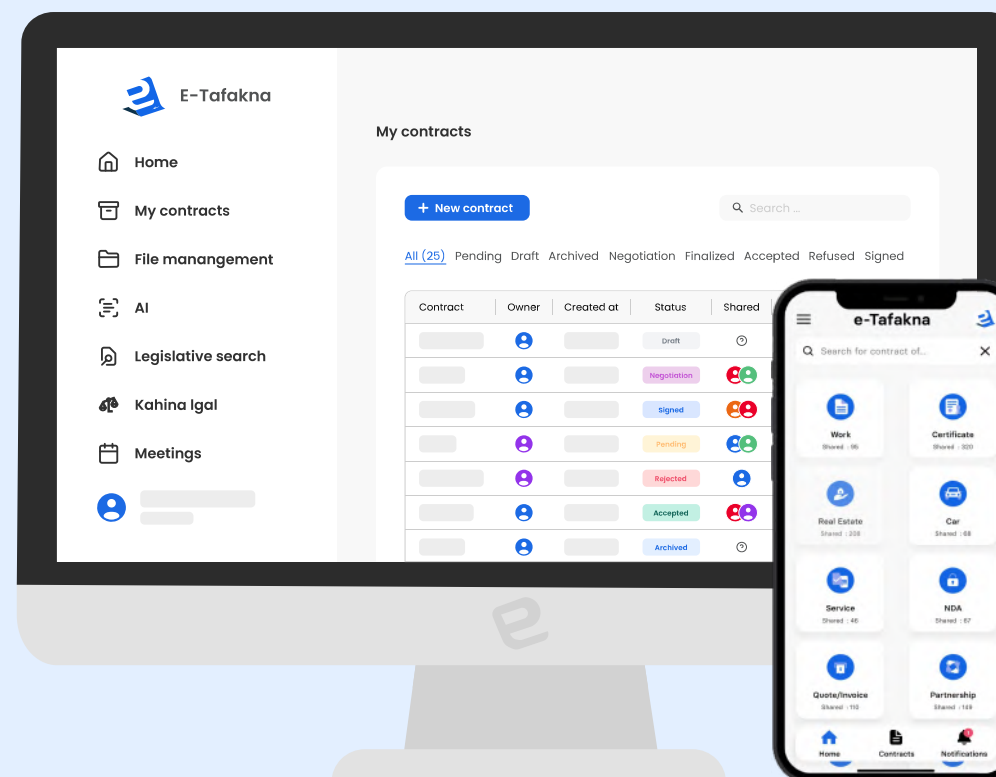
Document Management

Manage , Share, Collaborate, Archive, Track



Electronic Signature

Certified via NG Sign & AED Tuntrust/ANCE



AI-Driven Assistance

Analyze your contracts with our AI systems



Online consultations

Get advice from legal experts

Try Pitch



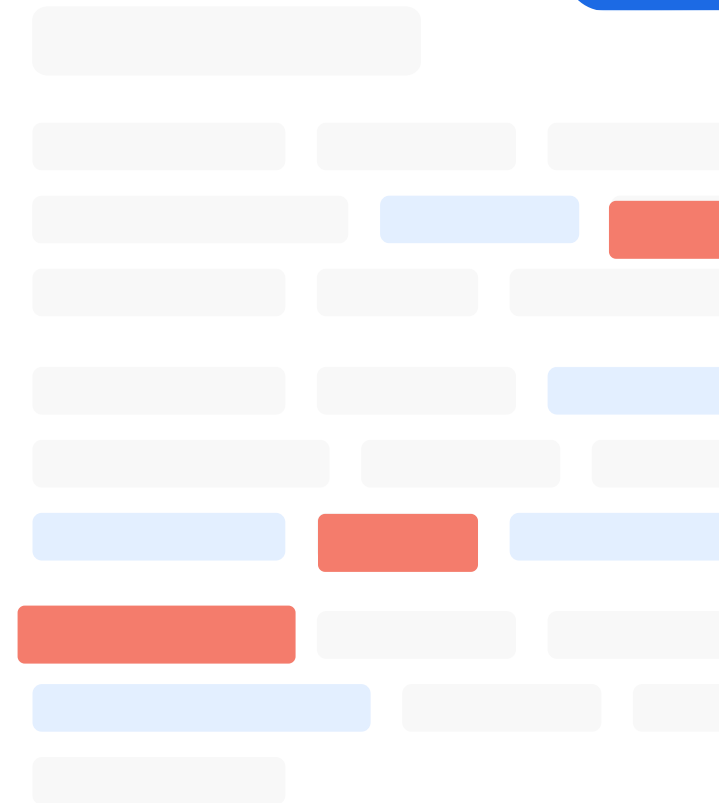
Available 24/7 in **French, Arabic, and English**
to answer all your legal questions



Rewrites and strengthens weak clauses automatically



Advanced AI reviewer performing a complete document analysis

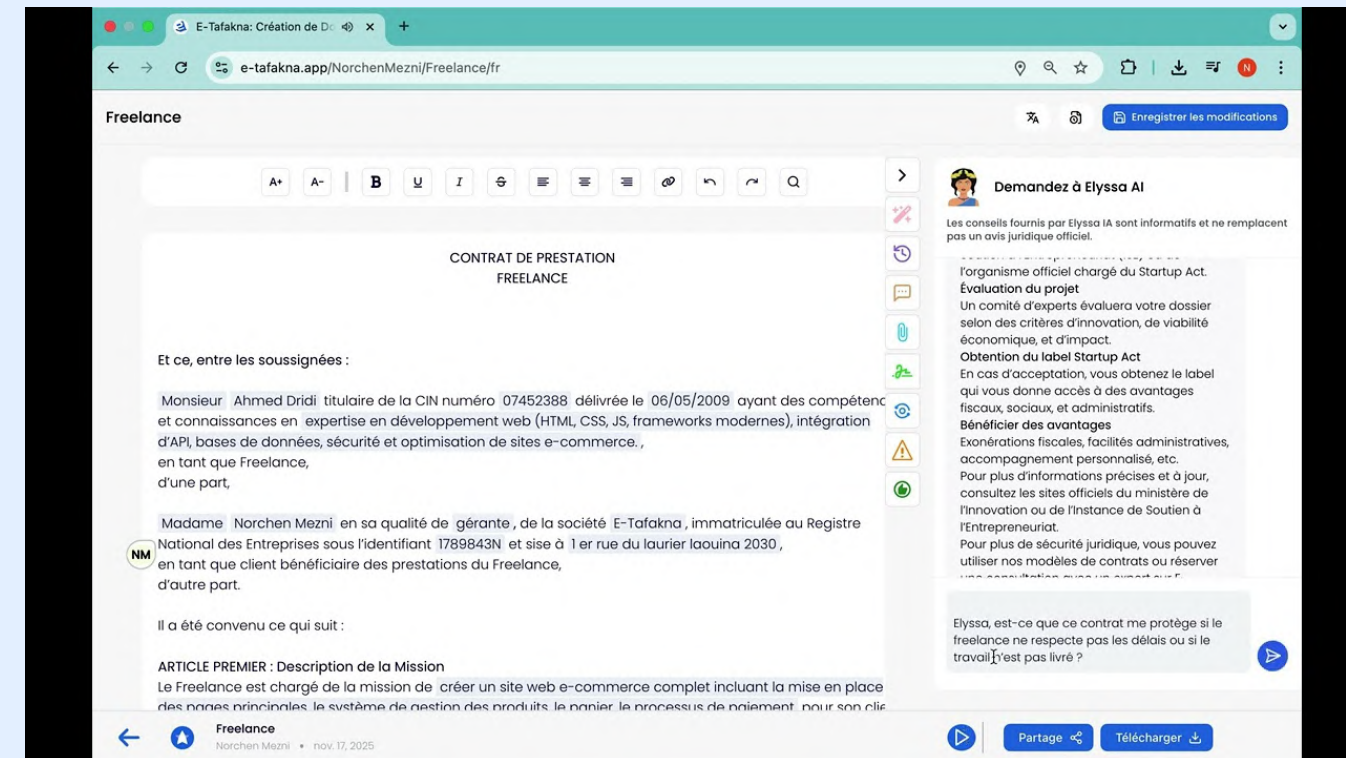


3 issues detected

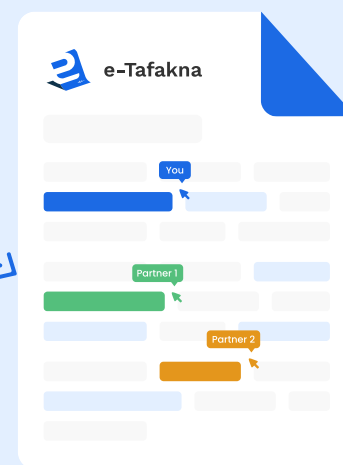


How it works

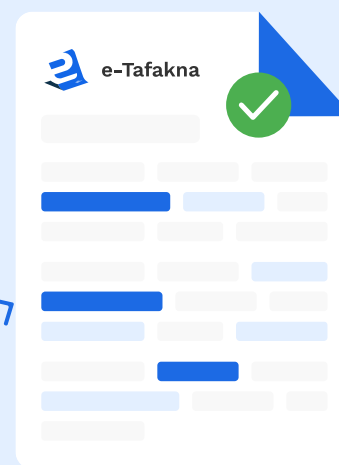
A simplified Workflow



Generate



Collaborate



Approuve



Signe



Track



Archive

Market and trends

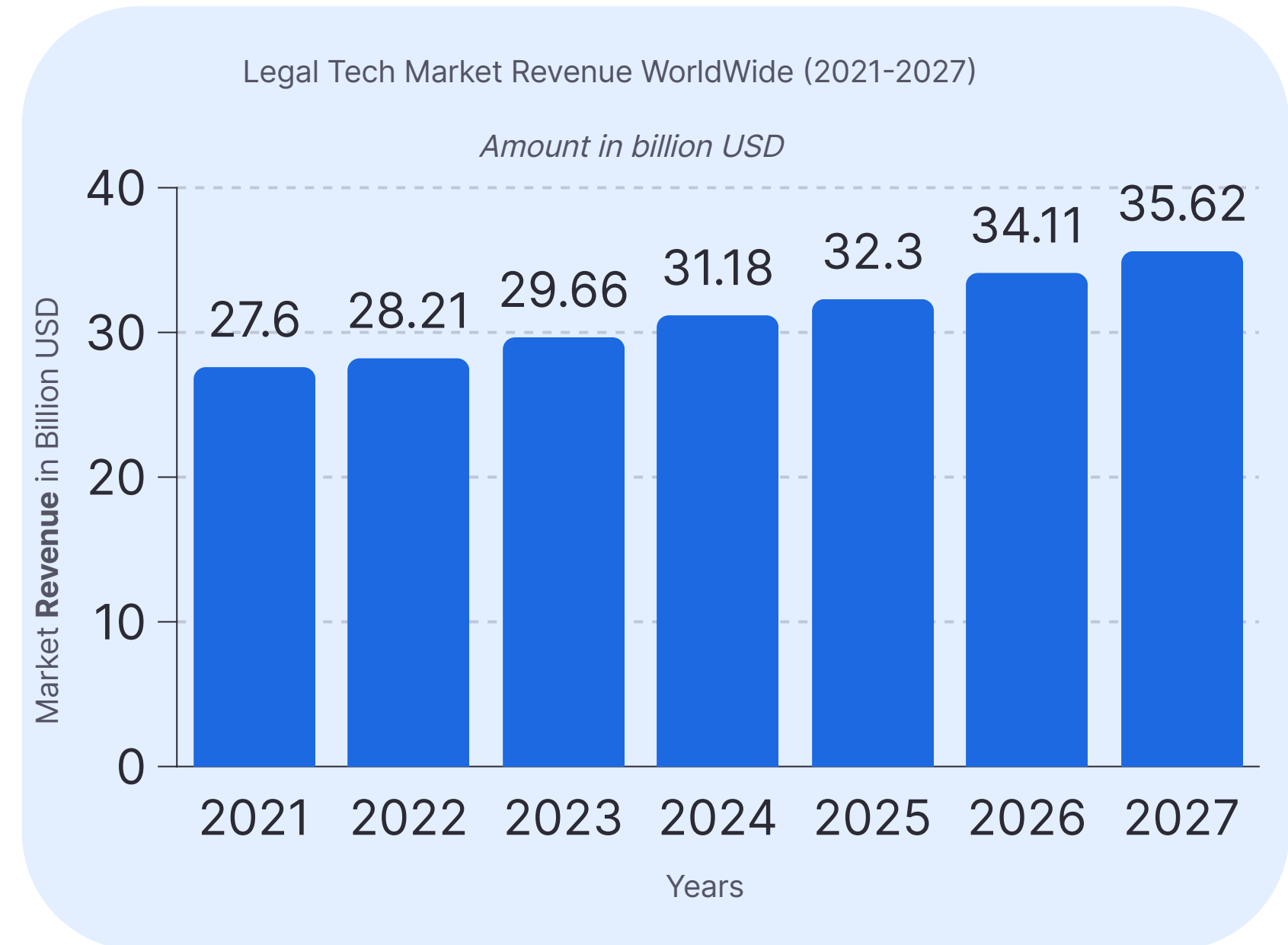
The Legal Industry Is **Being Disrupted**

\$35B LegalTech market by 2027 (31% CAGR)

80% of SME legal tasks will be AI-automated by 2026
74% prefer autonomous document handling.

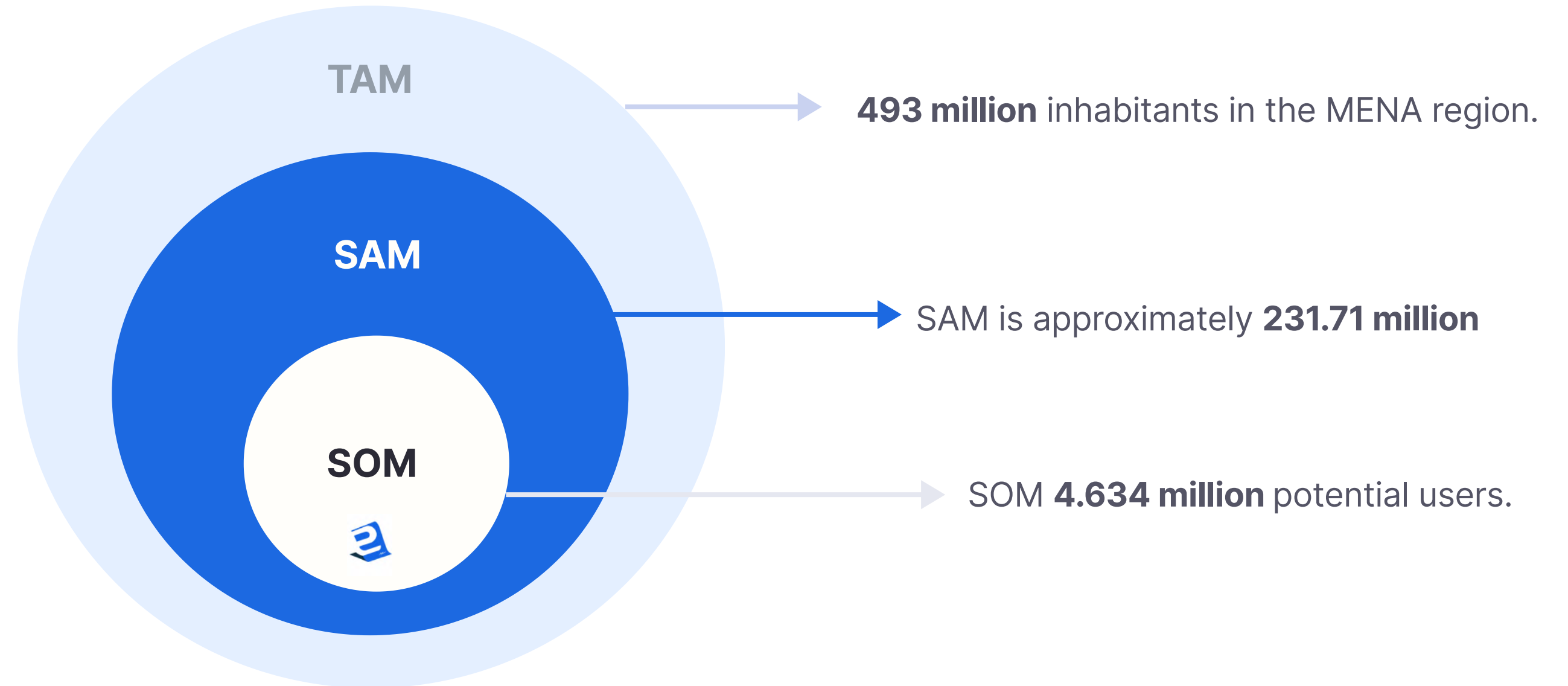
AI Adoption Accelerating:

65% of businesses plan AI integration in 2026



Taille du Marché

Mena



47% of the population holds bank accounts, representing a portion of the **working** and **active** population.

Target Market: **2%** who are Freelancers, SMEs, startups, and other individuals.

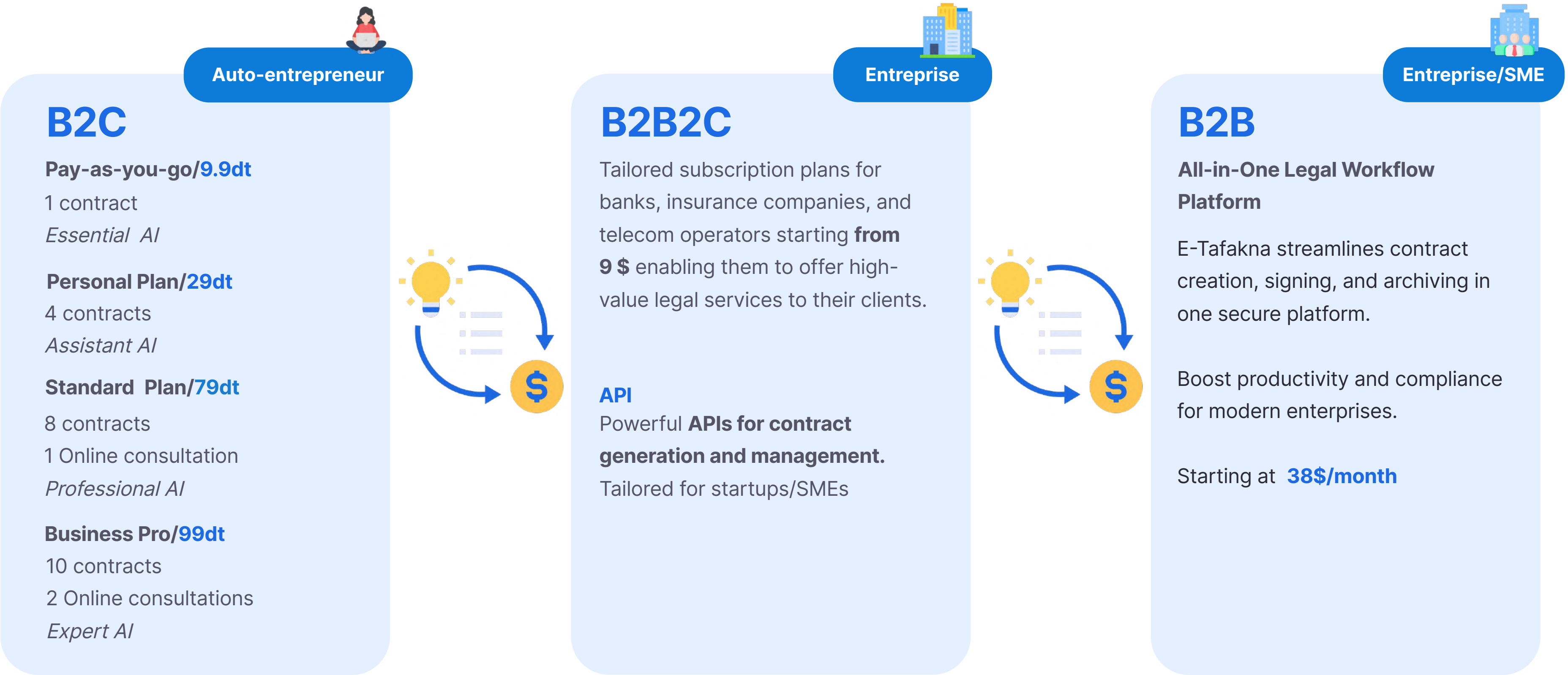
Subscription model with an average of **\$9.9 ARPU**.

Revenue Potential: \$45.88 million



Business Model

How we **generate revenue**



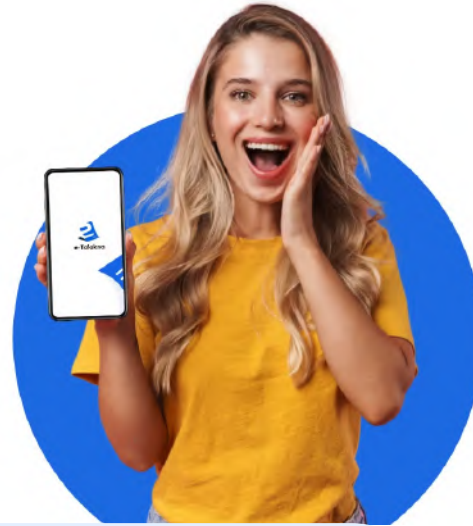
Our Competitive Advantage

All-in-One Platform vs. Fragmented Solutions

Features	 e-Tafakna	Platform Global/Local
Automated Contract Creation & Collaboration	✓	✓
Signature numérique sécurisée	✓	⚠
300+ Legal Templates in FR/EN/AR	✓	✗
On-Demand Legal and Financial Expertise	✓	⚠
Multilingual & Multi-Agent Legal AI (5 agents)	✓	✗
API for entreprise	✓	⚠
Multi-Platform App (Mobile & Web)	✓	✗
Affordable prices	✓	✗

Traction

Growing Fast — and **Loved** by Users



+12000

Users

+20.000

Contracts generated

+15

Partnerships

92%

Satisfaction



التجاري بنك
Attijari bank



EY Building a better working world

ooredoo



South Mediterranean University



Roadmap

Building the Legal AI Infrastructure of MENA



Our Team

The **E-Tafakna Family** (7 people)



Norchen Mezni

CEO E-TAFAKNA

7x Founder | Award-Winning Innovator

40 under 40 Africa Awardee

Shortlisted for Forbes 30 under 30 Africa

Named among the 100 Most Influential Young Africans,
Africa 100

Listed among the 100 Most Influential Women

Entrepreneurs in Tunisia, 2024 & 2025

Nominated for Emerging Brands in Africa 2025

Winner of the National Innovation Competition, Tunisia 2024

Winner of HiiL Justice Innovation Challenge, MENA Region
2024



Fares Sghaier

CTO

Hackreactor-trained, full-stack veteran

A seasoned technology leader with extensive
experience in building scalable tech solutions.



Ala Bahri

Research Associate in Artificial Intelligence

Specializing in artificial intelligence and
machine learning,.

E-Tafakna: Where Justice Meets Innovation

We're not just digitizing legal services — **we're democratizing them**



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