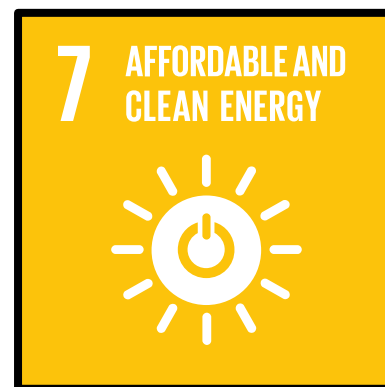


The Mirriah logo, featuring a green leaf icon above the word "MIRRIAH" in white capital letters, set against a blue square background.

MIRRIAH

MIRRIAH: Solar Powering Rural Resilience





THE GLOBAL GOALS

The 17 Sustainable Development Goals



The Invisible Farmer

**Too small.
Too far.
Simply invisible.**

The Cycle That Traps 1.8 Million Farmers

Poverty Trap



Fuel for irrigation
=
40% of income lost

Inefficiency



Outdated systems
=
60% of water wasted

Exclusion



Clean tech too costly.
No one to fund it.
No one to fix it.

The MIRRIAH Social Inclusive Model.



Accessibility
Affordable solar



Efficiency
Smart irrigation



Empowerment
Local rural youth

Inclusivity
Pay-As-You-Grow



“MIRRIAH
All-In-One Mini™

**Compact
Scalable**





“**MIRRIAH**
Off-Grid Drip™

**Complete
Sustainable**

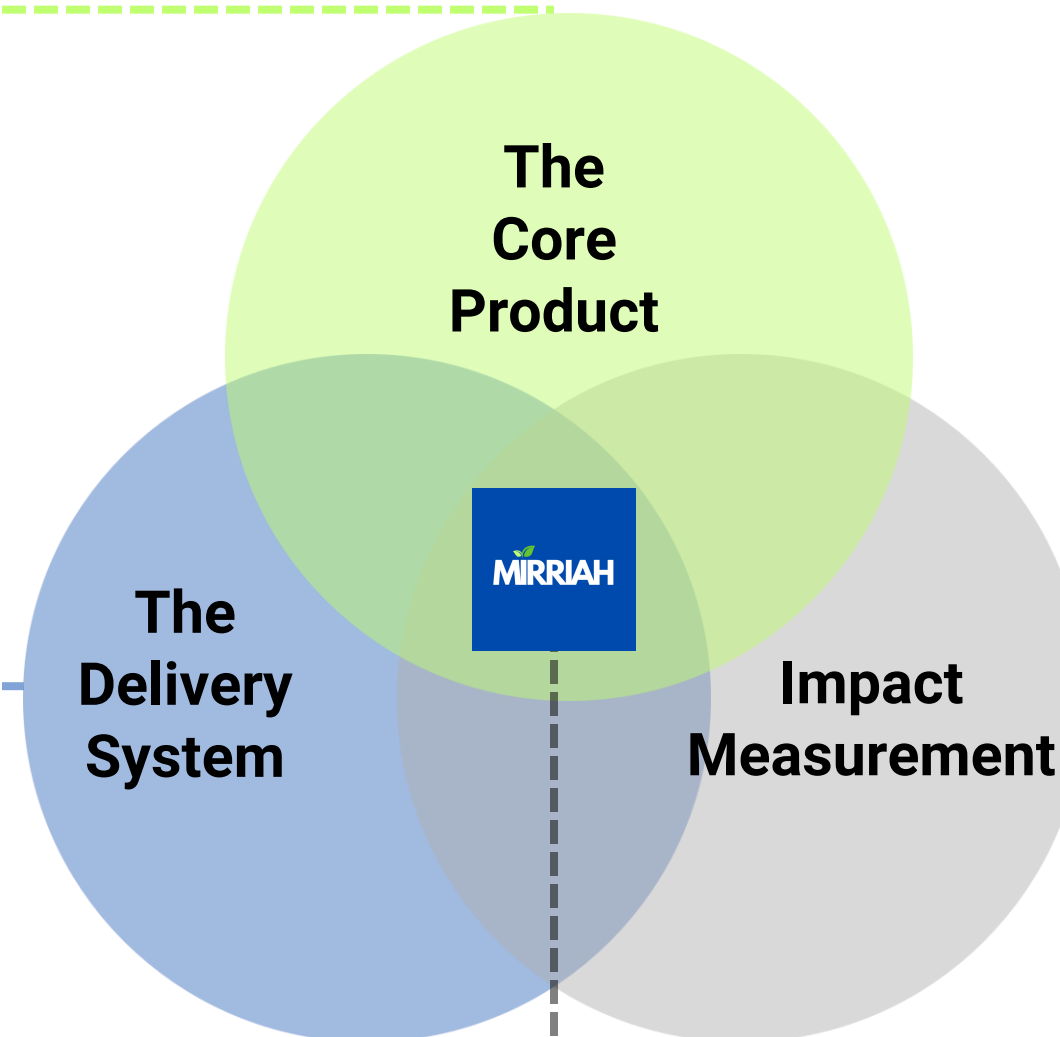


The MIRRIAH Effect: Locked-In Impact Model

At MIRRIAH, financial growth and positive impact are one and the same.

Every kit = a farmer switching to solar

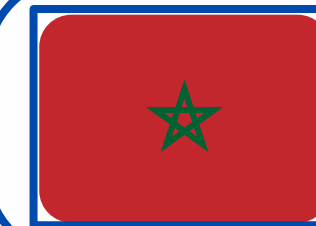
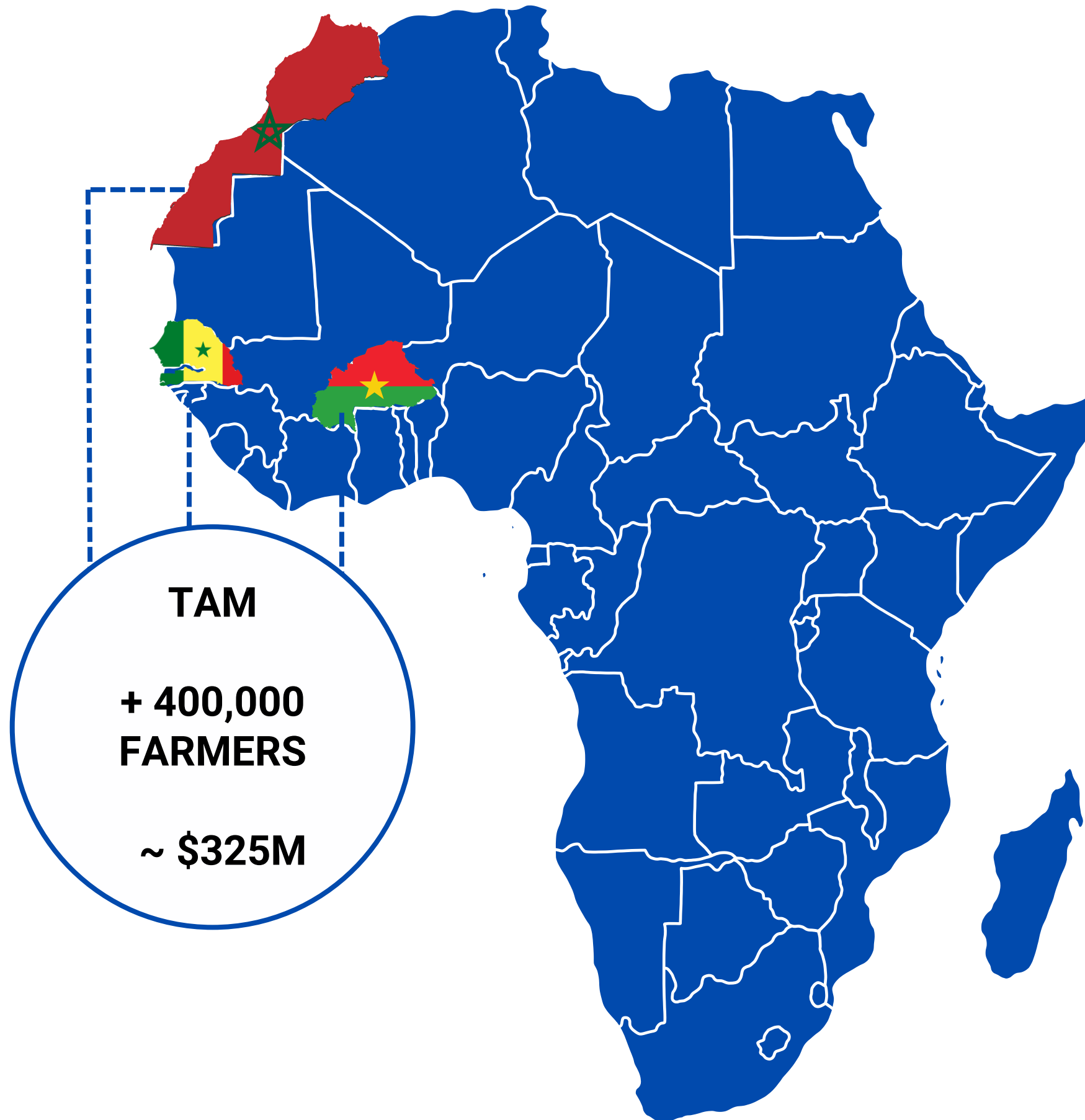
Activity Scale = Green Jobs Creation Scale



FAO methodologies +
peer-reviewed scientific benchmarks

Financial Growth = Positive
Impact

The \$325M Opportunity to Transform Rural Africa



- 1.8M Farmers
- 180K Addressable
- \$201M TAM



- 2.45M Farmers
- 122K Addressable
- \$67M TAM



- 2.07M Farmers
- 103K Addressable
- \$57M TAM

Source/Methodology : FAO Agriculture Census + MIRRIAH Unit Economics + Field Data (2020–2024 data). Conservative penetration assumptions: 10% Morocco, 5% West Africa.

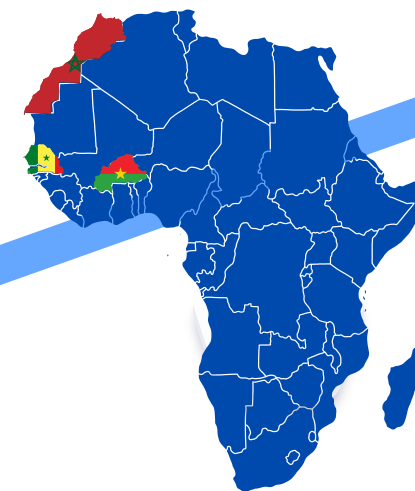


The Roadmap: Executing the Blueprint

From Proven Model to Pan-African Impact

Systemize the Model (2024-2025)

- Lock the model
- "MIRRIAH in a Box" Toolkit
- Digital Operations
- Franchise-like system



Prove it Abroad (2025-2026)

- De-risk expansion in Morocco
- Senegal Pilot (50 Farmers)
- Secure impact investment



Scale Across Africa (2026-2030)

- Pan-African rollout
- Powering SDGs
- 10,000 farmers



