

SACKAN FARMS PITCH DECK

Abigail Sackey



Who We Are

- ❑ Sackan Farms is a growing youth-led agribusiness focused on the efficient commercial production of broiler chickens in Ghana.
- ❑ We provide meat processing companies with fresh, locally raised broiler chickens, thereby strengthening our local food security, reducing our over-dependence on imports, and creating employment opportunities.

Vision

- ❑ To become the leading sustainable poultry agribusiness in Ghana, empowering farmers, particularly women and youth, while addressing food insecurity and unemployment.

Mission

- ❑ Our mission is to produce fresh, locally raised broiler chickens through efficient production practices every day.
- ❑ Serving processing companies with a steady and reliable supply while creating jobs and empowering youth, especially women, in the poultry business.



Why We Exist

DID YOU KNOW THAT GHANA CONSUMES ABOUT 460,000 METRIC TONS OF CHICKEN MEAT ANNUALLY? - (USDA)



**LOW BROILER PRODUCTION IN
GHANA**



**OVER-DEPENDENCE ON
IMPORTED CHICKEN**



- ☐ Over 80% of Ghana's total chicken consumption is imported
- ☐ Local broiler chicken production contributes less than 5% leaving huge gaps in supply and creating high dependency on imports
- ☐ Meanwhile, unemployment among youth and women remains high despite the potential of poultry farming

Solution

1

DOCs raised, strictly adhering to strict biosecurity measures



2

Using carefully planned feed schedules



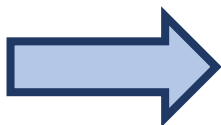
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Weekly bird weighing to track growth with digital records



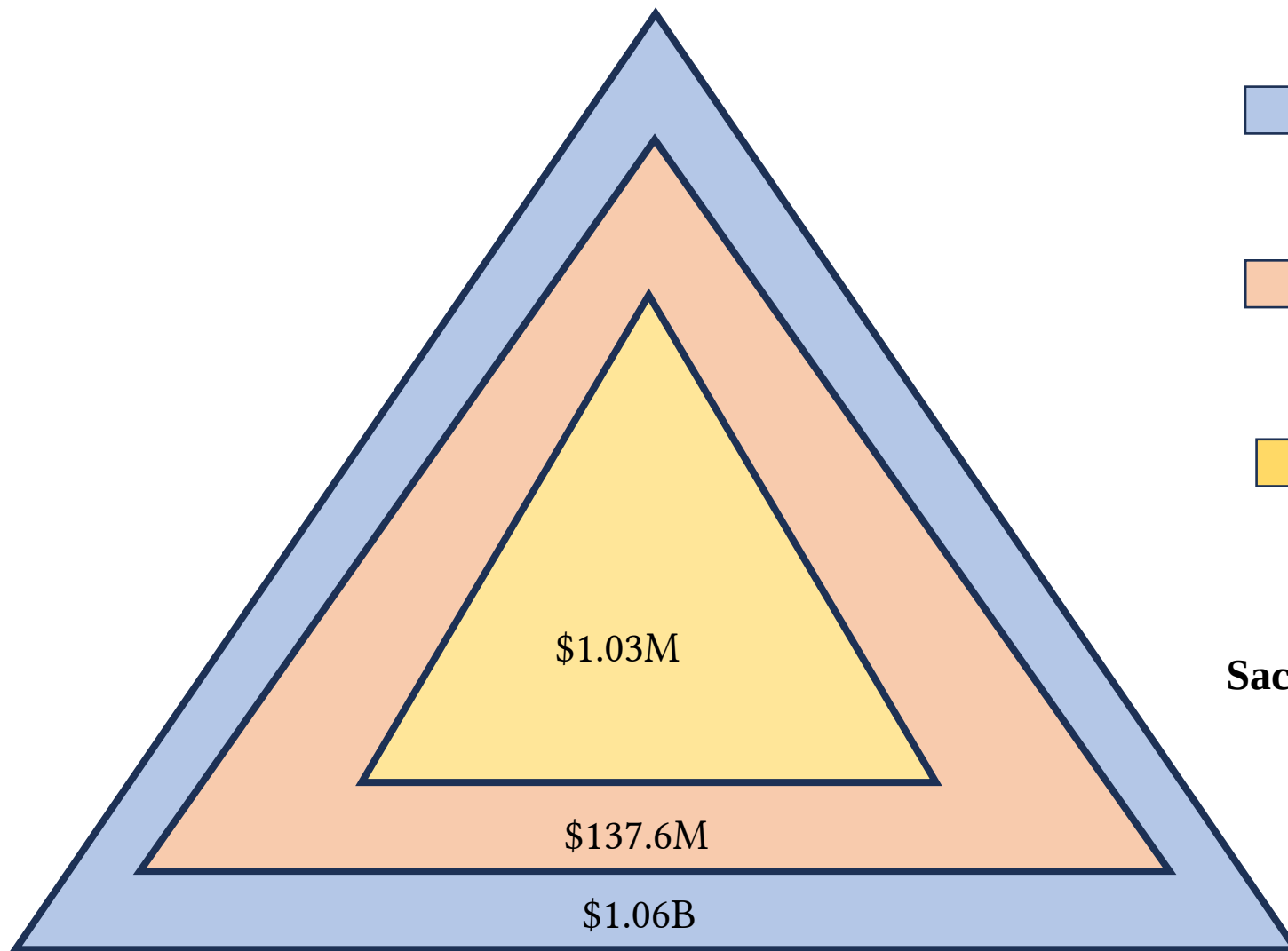
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Fresh and locally Raised broilers ready for market



- ❑ Sackan Farms produces **fresh, locally raised broiler chickens** through efficient production practices
- ❑ Bridging the gap between heavy dependence on imported chicken, strengthening **local food security**
- ❑ In the process, we **empower youth**, especially **women**, by **creating jobs** to build stronger communities and provide meat processors with a steady and reliable supply of fresh, **proudly GHANAIAN** chicken

Market Opportunity



- TAM** **Total Addressable Market**
- SAM** **Serviceable Addressable Market**
- SOM** **Serviceable Obtainable Market**

Sackan Farms is targeting 0.75% in the next 5 years

SOURCE: USDA

Unique Value Proposition

❑ Fresh, locally produced chickens
using efficient production practices

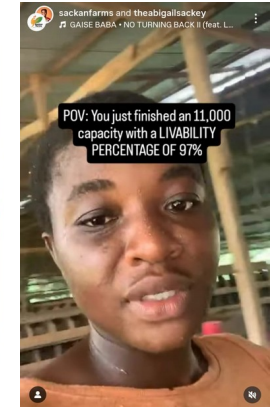
❑ Using carefully
planned feed schedules

❑ Weekly bird weighing
to track growth with digital records

❑ Fairly priced and
reliable supply

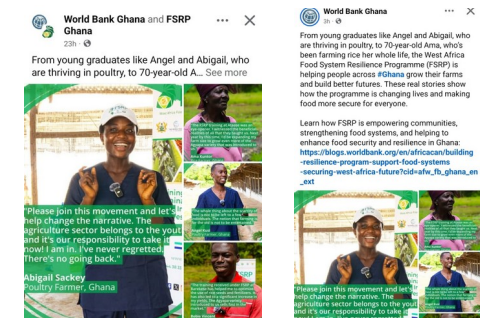
❑ Established partnership
with a steady market and
more customer centered

SACKAN FARMS



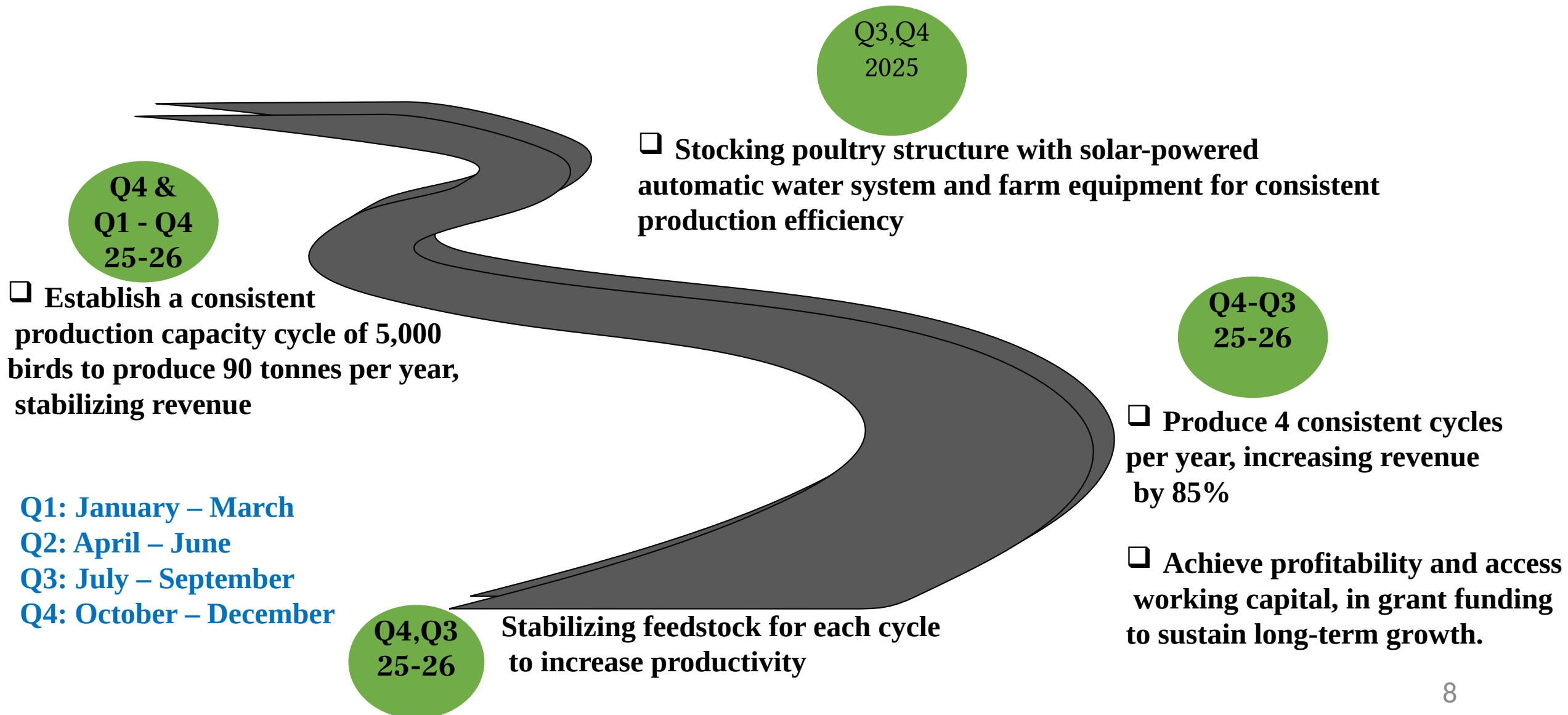
Average of 97% livability percentage for productions

Business bank account opening

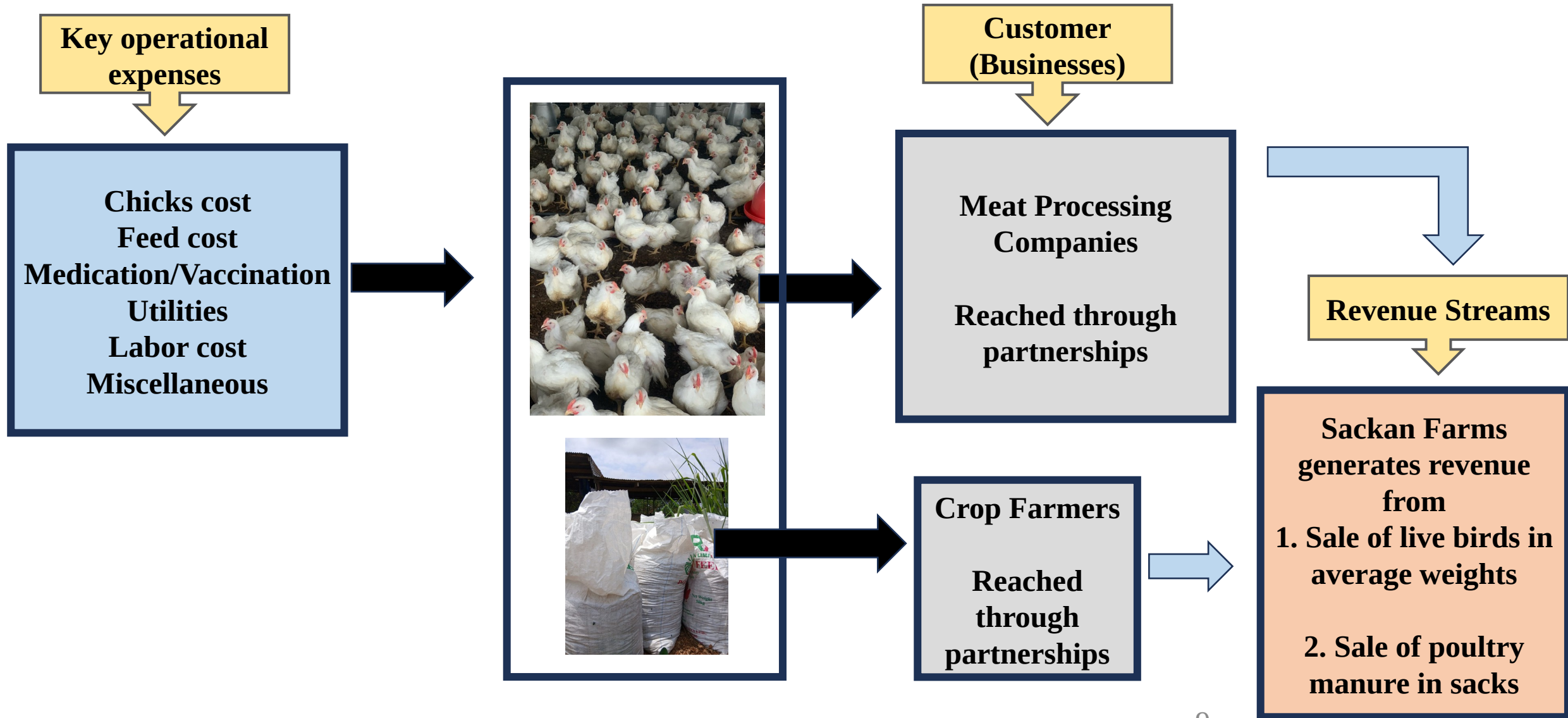


**Media publication by FSRP and
World Bank, Ghana**

Upcoming Milestone



Business Model



Financials

Year	Revenue (USD)	Expenses (USD)	Net profit (USD)
2025	105,950	101,090	4,780
2026	133,330	124,420	8,890
2027	166,610	155,600	11,100
2028	166,610	155,600	11,100
2029	200,160	186,670	13,340

Year	Revenue (USD) - Manure
2025	435.36
2026	6000.00
2027	544.00
2028	680.00
2029	816

USE OF FUNDS

FUNDS ALLOCATION	AMOUNT (USD)
Structure	9,070
Chicks	2,721
Automatic drinkers	726
Feeders	870
Chick fountains	245
Chick trays	181
Land	9,070
Feed	13,605
Medication	907
Salaries	3,265
Miscellaneous	683

Total = \$41,343 USD

THE TEAM



Abigail Sackey

Co-Founder & CEO, Sackan Farms
3 years of entrepreneurship and
2 years experience with poultry
business management



Angel Kusi

Co-Founder & COO, Sackan Farms
4 years of experience with poultry
management



Md. Edith Akosah Wheatland

Founder & CEO, Rockland Farms
Over a decade experience with poultry
business management
Technical Advisor/Mentor

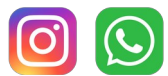
CALL TO ACTION

FUTURE SACKAN FARMS

- ❑ Ghana today imports over 80% of the chicken we consume, leaving a multi-million-dollar gap that threatens local food security
- ❑ Broiler production has a great potential to help close this gap, not to mention using attentively designed programs and digital tools that would help in maximizing production efficiency
- ❑ Meanwhile, most of our youth are unemployed, with local production struggling
- ❑ Sackan Farms exists to produce fresh, locally raised broilers while creating jobs for youth, especially women, bridging the over-dependency gap on imports
- ❑ With your funding and support, you are not just investing in poultry but also investing in a scalable, profitable, youth-led agribusiness that can deliver both financial returns and national impact
- ❑ Investing in Sackan Farms means you are investing in Ghana's food security, our youth, and a future where local production thrives



THANK YOU



@Sackan Farms



Short Video



@Sackan Farms

